Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**PLEASE BOLD ANSWERS!! THANK YOU!**

**I. General Information**

1. URL of site evaluated: [https://mmpb8c.github.io/ISLT\_7360/unit5/plackemeier\_pilot.html (Links to an external site.)Links to an external site.](https://mmpb8c.github.io/ISLT_7360/unit5/plackemeier_pilot.html)
2. Author of site evaluated: **Morgan Plackemeier**
3. Evaluator’s first name:­­ **Katie**

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

**Macbook Air**

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

**Safari**

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **Love that you did several different pages!!** | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **Color choices are great** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  **Navigation was really clear and easy to use. I did notice that whenever I was on the Health and Fitness page, there was really no way of knowing other than scrolling down and seeing it on the side. I suggest you do something to fix this!** | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **I like where you are headed with the inspirational quote of the week/recipe of the week idea. Draws people in and makes them want to come back!** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **Content is very clear and easy to read!** | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  **I realized that you did not have a specific area on your website in which you explained exactly why you made the website. If you did this, it would help the visitors of your website understand the purpose behind it better.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **Ex: inspirational quote of the week; these type of things draw people in** | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **You have the right target audience with this information!** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site is bias-free or explicitly states point of view.   **Need more explanation of the purpose of the website** | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **Good pictures, you chef!** | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |